

*Ahora invierte en*  
**FONDOS VERDES**



# The Green Funds





# Ecobanca's history

---

Ecobanca is a civil association founded in 2000 as a result of the initiative of two visionaries who sought to bring together sustainable development and its financing. Ecobanca's main emphasis is to create innovative financing models to support sustainable development in Mexico.



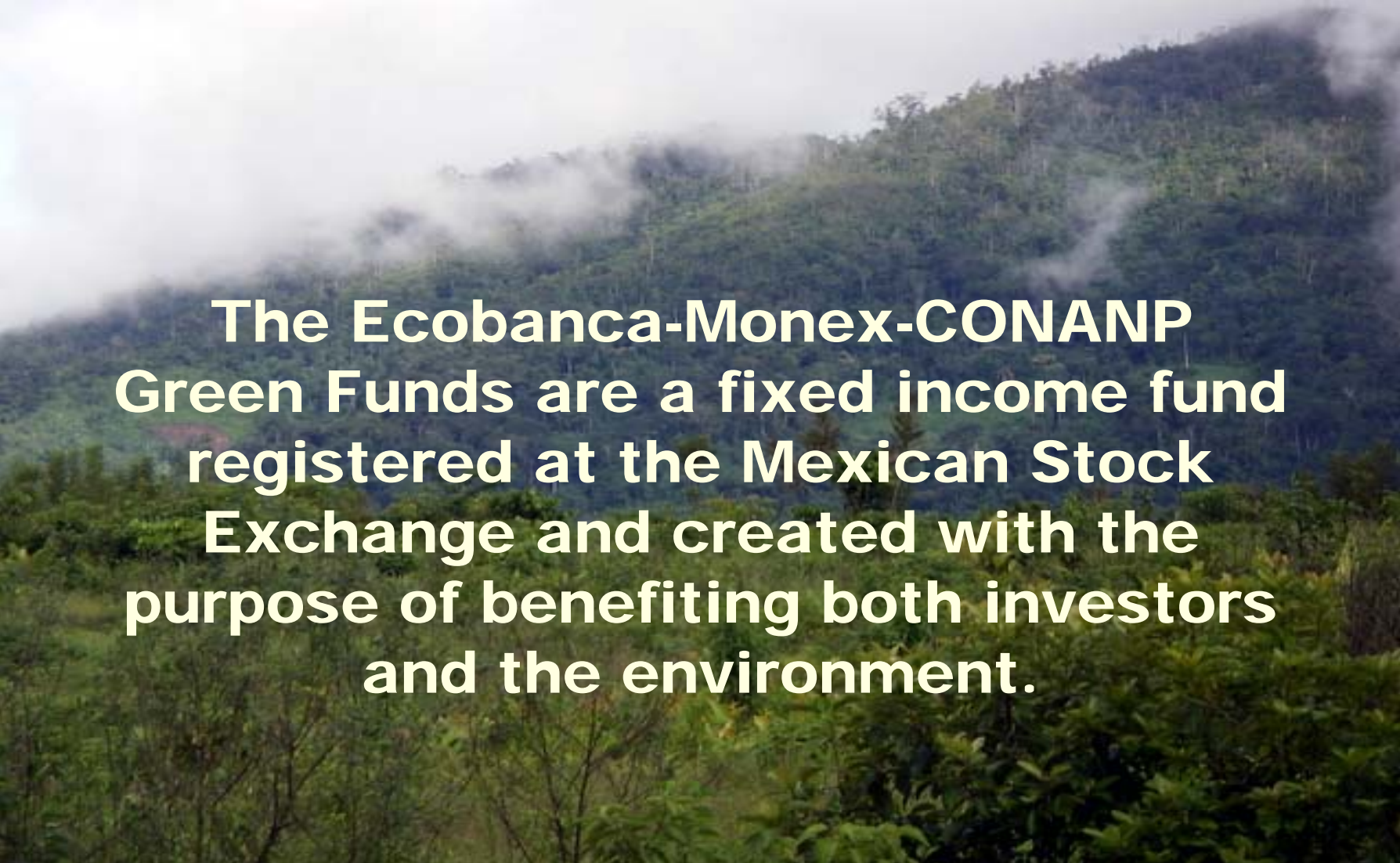
# Mission Statement

---

Ecobanca's mission is to finance sustainable development.



# The Ecobanca - Monex - CONANP Green Funds



The Ecobanca-Monex-CONANP Green Funds are a fixed income fund registered at the Mexican Stock Exchange and created with the purpose of benefiting both investors and the environment.

# The Green Funds...

- are a fixed income investment fund.
- offer competitive rates and daily liquidity to investors.
- only invest in triple AAA papers.
- are rated by main international rating agencies.





- The **Green Funds** are a subclass of the Monex MP fund which has been on the market for over three years.
- The **Green Funds** are open to individuals, companies, and tax exempt entities.
- The **Green Funds** were first launched in September 2006.
- The **Green Funds** trade as Monex RS\*.

\*RS standing for Responsabilidad Social (social responsibility)

# Ecobanca-Monex Green Funds comparative performance\*

	2005	2006
Monex RS Green Funds (individuals)	7.15	5.50
Average	6.66	5.13
Monex RS Green Funds (corporations)	7.75	6.15
Average	7.46	5.81
Monex RS Green Funds (tax exempt)	7.98	6.41
Average	8.48	6.35



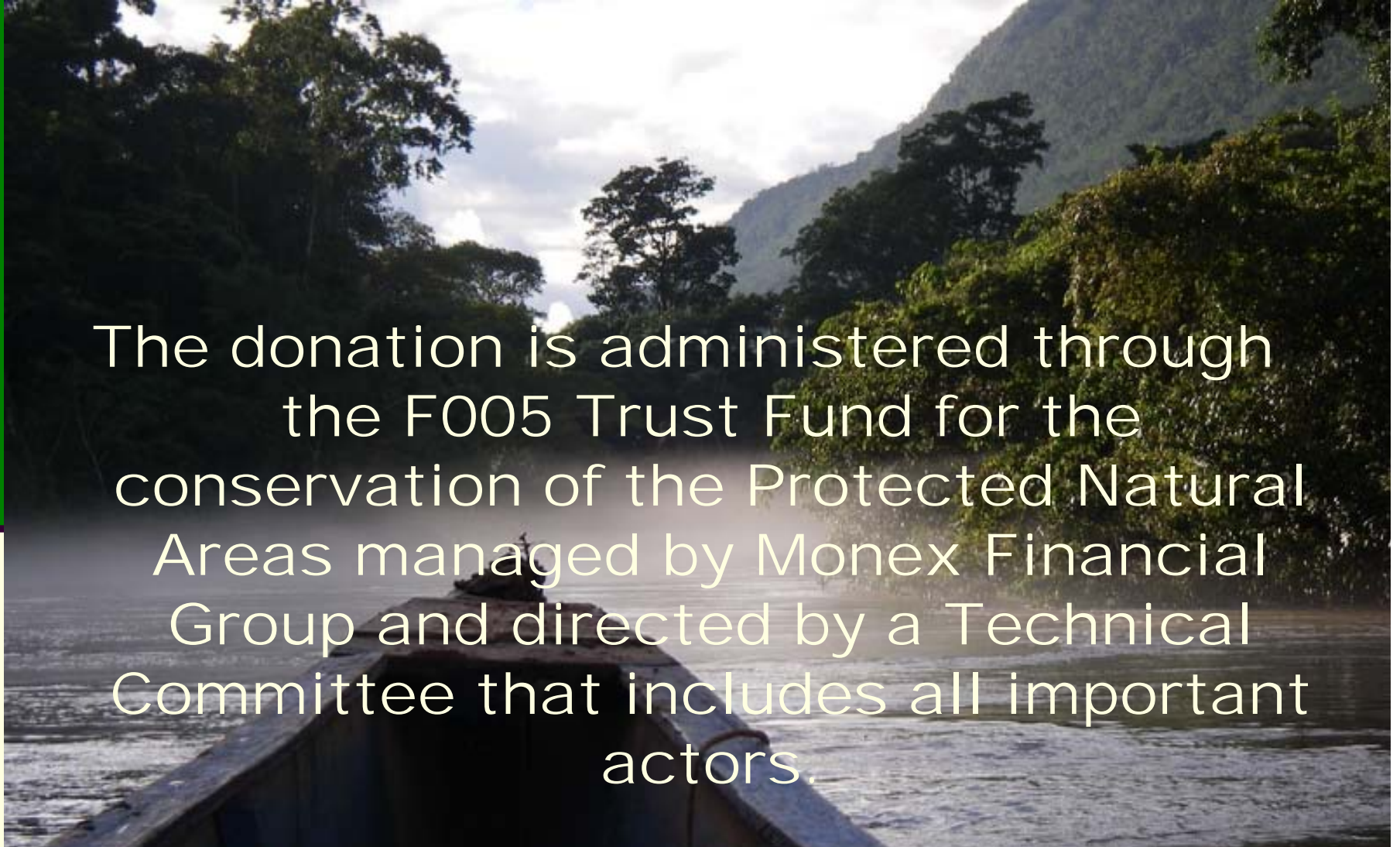
\*%



Each year, 0.5 % of all investments  
in the Green Funds are donated  
to conservation projects in  
Mexico's Protected Natural  
Areas.

# The donation

The donation is administered through the F005 Trust Fund for the conservation of the Protected Natural Areas managed by Monex Financial Group and directed by a Technical Committee that includes all important actors.



# The Technical Committee (TC)

The TC is formed by Ecobanca, a representative of the investors, and the beneficiaries of the projects. CONANP participates as an advisor. It meets quarterly and emits a yearly grant /credit program for conservation projects.

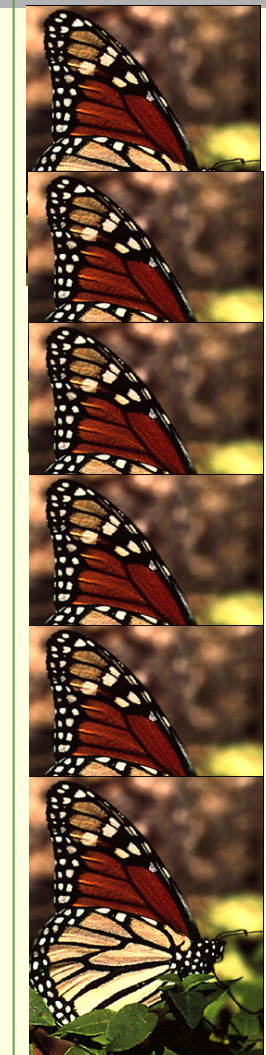




# The first projects sponsored by a Green Funds donation

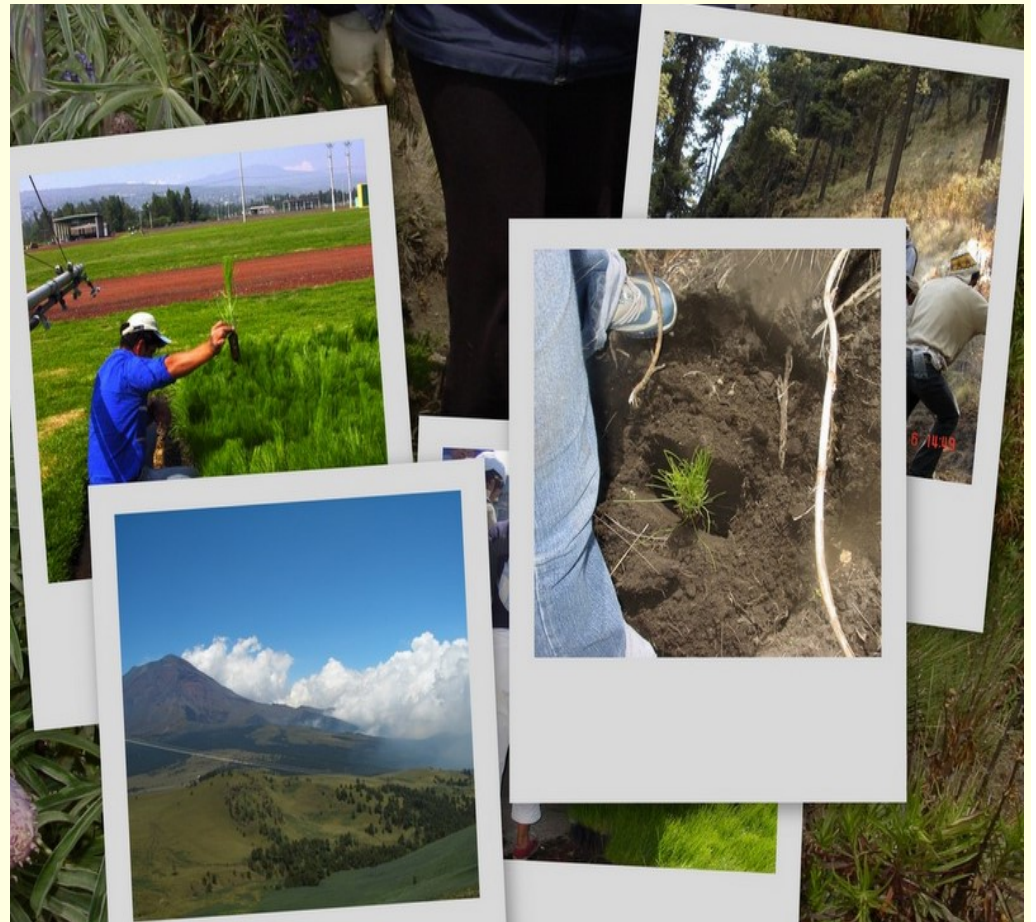
In its September session in 2007 the TC decided to fund projects in the following Protected Natural Areas:

- Parque Nacional Pico de Orizaba (Veracruz y Puebla)
- Parque Nacional Arrecifes de Cozumel (Quintana Roo)
- Reserva de la Biosfera Alto Golfo de California (Baja California Sur)
- Parque Nacional Sistema Arrecifal Veracruzano (Veracruz)



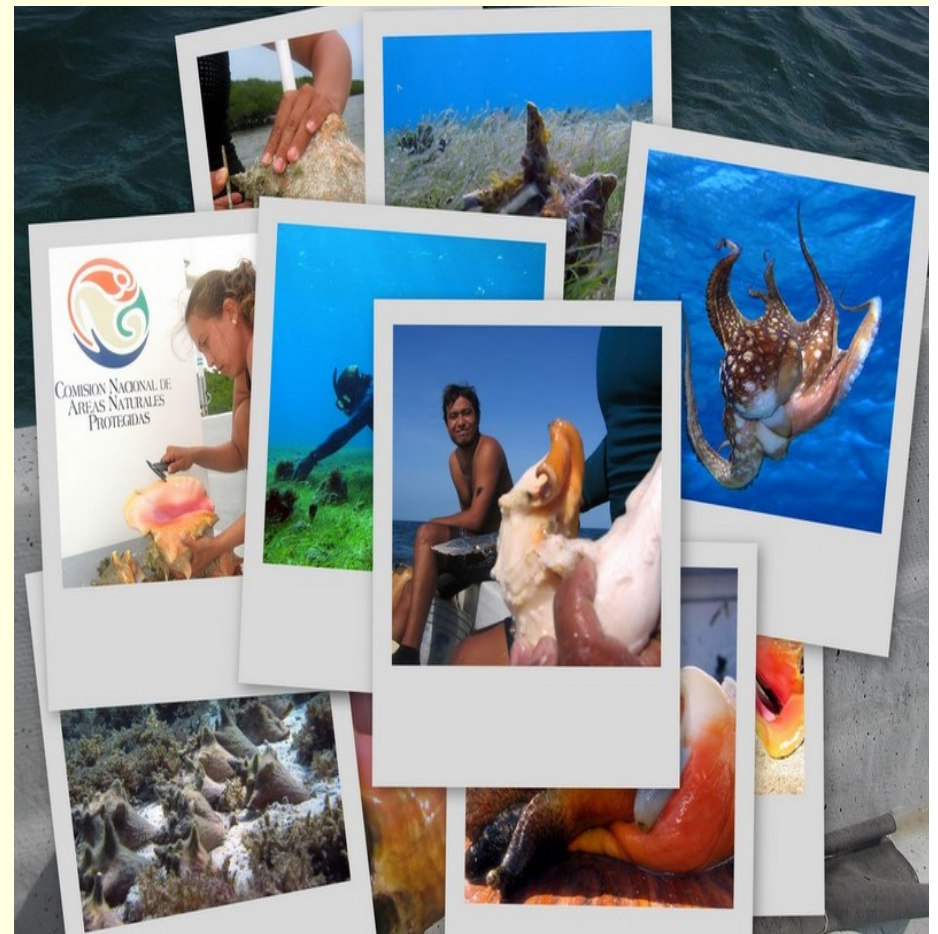
# Green Funds for fire prevention in the Pico de Orizaba National Park

Restoration and conservation of forest ecosystems in mountains are a priority as they help to secure the country's clean water supplies. As a measure of prevention of forest fires in the Pico de Orizaba National Park the **Green Funds** donation will be used for works to restore the fire breach that was destroyed by hurricane Dean.



# Green Funds promote sustainable tourism in Cozumel

Cozumel is one of Mexico's most important tourist destinations. The island's sensitive ecosystems are threatened by the high number of visitors each year. The **Green Funds** support an environmental campaign designed to promote sustainable tourism and to sensitize visitors to the importance of responsible behavior towards nature.



# Green Funds for a new turtle camp

2007 was proclaimed Year of the Marine Turtle in order to raise public awareness of this animal as an endangered species. The **Green Funds** donation contributes to the purchase of a piece of land dedicated to the establishment of a new turtle camp.

2007 año de la Tortuga Marina

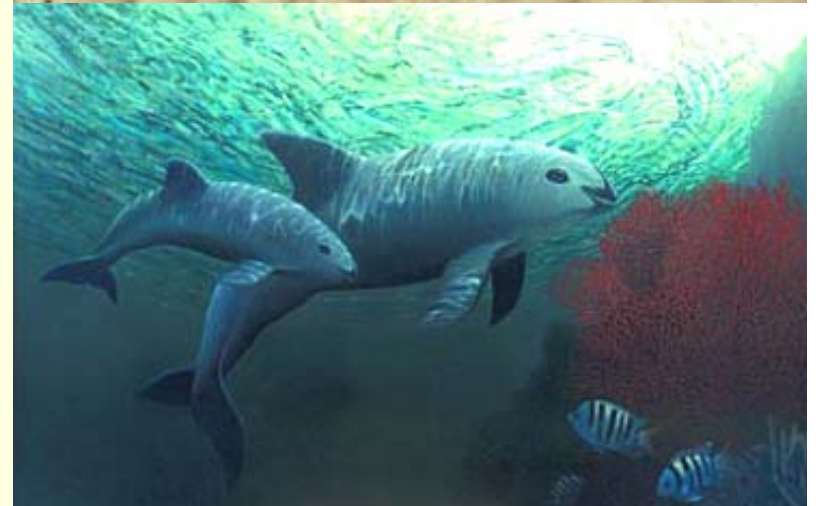


programa de recuperación de especies en riesgo



# Green Funds for the protection of the Vaquita Marina

The Vaquita is a rare species endemic to the northern part of the Gulf of California. It is highly endangered by extinction, threatened above all by fishery. With the **Green Funds** donation it is possible to pay compensations for the permanent withdrawal of fishing permits.



# An investment with multiple benefits

The Green Funds target all those interested in gaining good returns on their investments while at the same time supporting environmental conservation.



# Transparency and accountability

Monex Financial Group is supervised by local and US authorities, to establish Trust Funds in order to raise, receive, manage, and allocate resources for conservation and sustainable development projects efficiently and transparently.



# Contact information

---

If you wish to open an investment account or donate for the conservation of the Protected Natural Areas just contact us!

[www.ecobanca.org](http://www.ecobanca.org)

